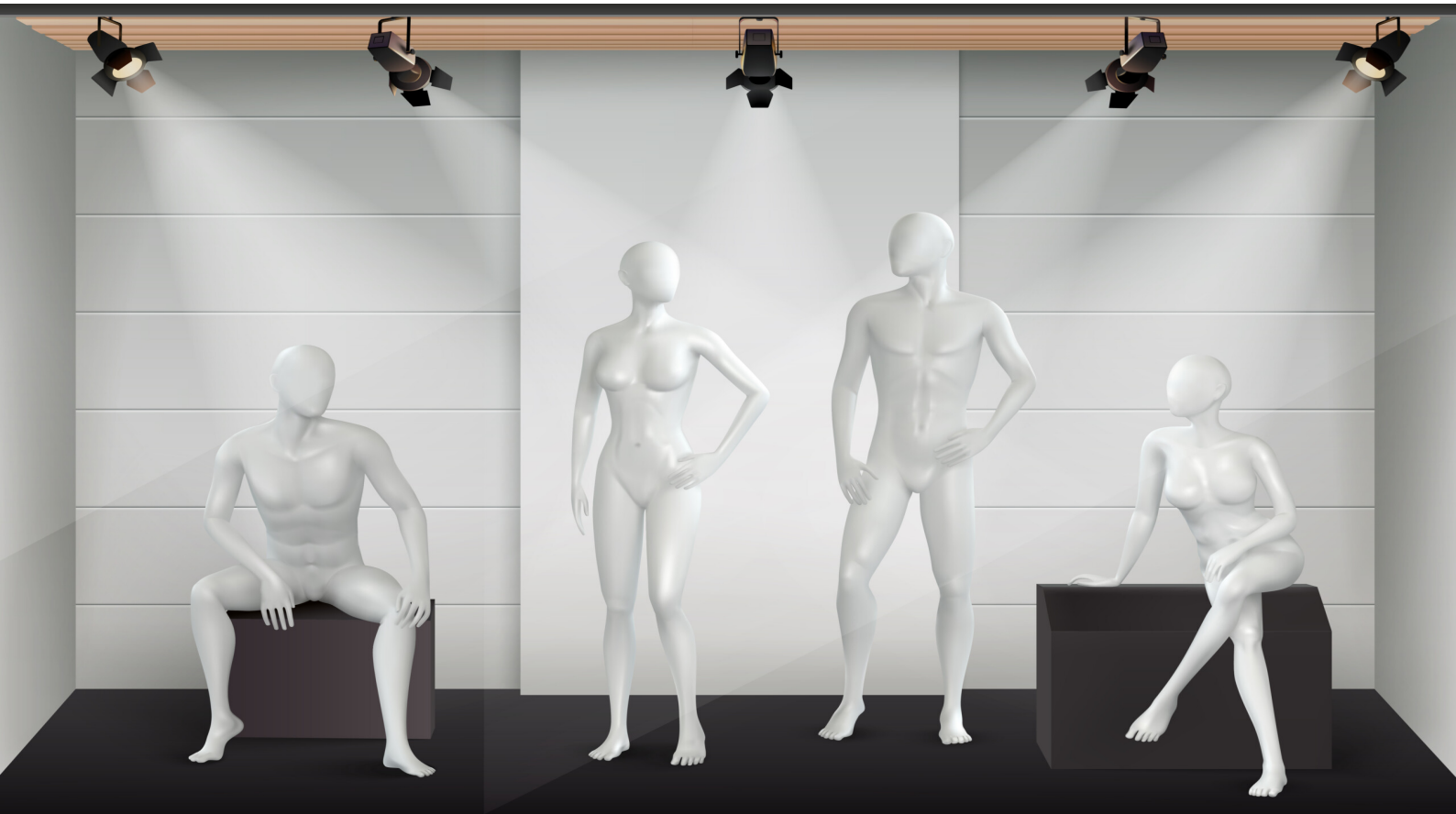


# Productiebedrijf van paspoppen & accessoires



**MERGERSCORP**

## Productiebedrijf van paspoppen & accessoires

Russisch bedrijf dat marktleider is in de productie van etalagepoppen en accessoires voor winkels in Rusland en de GOS-landen. Het bedrijf heeft zich gevestigd op de markt en heeft veel beroemde klanten in zijn portfolio: Puma, Adidas, Decathlon, Metro, New Balance, Lacoste, enz.

- 1000 etalagepoppen die we per maand maken
- 60 werknemers
- 3 000 m<sup>2</sup> totale oppervlakte van de werkplaatsen van het bedrijf

### PRODUCTIE

Volledige productiecycclus van ontwerp tot afgewerkt product:

- mannequins
- metalen armaturen
- podia
- glazen statieven
- MDF en onderdelen
- designmeubels

### HERSTELLING

Tweedehands etalagepoppen van toonaangevende fabrikanten. Productdistributie: 8 regionale dealers.

- 55% van winkelketens 25% dealers
- 15% eindverbruikers (LLC, SP, natuurlijke persoon)
- 5% van openbare aanbestedingen

### KLANTEN

300+ toonaangevende Russische winkels en internationale netwerken op het gebied van mode, zoals LPP Group, Momox Group, Marks and Spencer

### CONCURRENTIEVOORDELEN

- visuele marketing
- verschillende dummy's
- lage kosten door productie in Rusland
- productie van exclusieve etalagepoppen op basis van 3D-modellen van de klant
- levering op tijd vanaf 14 dagen

#### TARGET PRICE

\$ 1,000,000

#### GROSS REVENUE

\$ 0

#### EBITDA

\$ 0

#### BUSINESS TYPE

Productie

#### ESTABLISHED

2006-07-07

#### COUNTRY

Rusland

#### BUSINESS ID

L#20210119

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