

Toonaangevend medisch portaal met 50 miljoen bezoekers per jaar



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Toonaangevende gezondheidswebsite in India en wereldwijd een van de beste in de categorie gezondheid met meer dan 4 miljoen bezoekers en 8 miljoen bekeken pagina's per maand en meer dan 1 miljoen pagina's met gezondheidsinformatie en inhoud.

Deze toonaangevende medische portaalsite biedt gezondheidsnieuws, diepgaande artikelen en rapporten, interactieve gezondheidscalculators, applicaties, polls, quizzen, animaties, dia's en video's. Andere onderwerpen zijn lifestyle en wellness, dieet en voeding, maar ook yoga en alternatieve geneeskunde.

De unieke gezondheidstoepassingen omvatten meer dan 130 gezondheidscalculators, een gepersonaliseerde pagina Mijn gezondheid voor consumenten en tools voor artsen, waaronder startpagina's, een planner voor afspraken, online advies en meer. Biedt ook een van de meest uitgebreide databases met informatie over Indiase medicijnen en prijzen, inclusief gegevens over zowel merknamen als generieke equivalenten.

Ook een volledig sociaal netwerk voor gezondheid en welzijn dat consumenten, patiënten, artsen en professionals in de gezondheidszorg wereldwijd samenbrengt. Het stelt de gemeenschap in staat om met elkaar in contact te komen, te discussiëren, te delen, van elkaar te leren en elkaar te steunen op het gebied van gezondheidsgerelateerde onderwerpen en kwesties.

Het stelt consumenten en patiënten ook in staat om betrouwbare antwoorden en advies te krijgen van artsen en medische experts. Het brengt echt de kracht van netwerken om de gezondheid en het welzijn van consumenten wereldwijd te verbeteren.

Met hoofdkantoor in India en representatieve marketingkantoren in de VS en het VK. Het wordt ondersteund door een ervaren team van artsen, inhoudsredacteurs, schrijvers, ontwerpers en programmeurs.

TARGET PRICE

\$ 15,000,000

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

Medische bedrijven

COUNTRY

India

BUSINESS ID

L#20220359

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