

Opkomende leider in CPaaS, gespecialiseerd in sms-, WhatsApp- en spraakoplossingen



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Opkomende leider in CPaaS, gespecialiseerd in sms-, WhatsApp- en spraakoplossingen

Opkomende leider in CPaaS, gespecialiseerd in verkoop van sms-, WhatsApp- en spraakoplossingen.

Het bedrijf behoort tot de top 10 A2P SMS-bedrijven in India met een groei van 70% op jaarbasis van FY20 tot FY21.

Het is een pionier op het gebied van Communications Platform as a Service (CPaaS) en helpt klanten op een innovatieve manier te engageren, te informeren, te verkopen en te adverteren via elk mobiel apparaat in India.

Het bedrijf is actief in het aanbieden van diensten op het gebied van sms, WhatsApp, spraak en e-mail die helpen bij het promoten van merken en het creëren van een grotere naamsbekendheid.

Tot de belangrijkste klanten behoren banken, financiële instellingen, grote detailhandelaren, openbare nutsbedrijven en e-commercebedrijven.

Het bedrijf genereert maand na maand bijna 90% terugkerende inkomsten met een gemiddeld klantenverblijf van minimaal 5 jaar.

Overzicht van producten en services

Kanalen: SMS, spraak, e-mail en WhatsApp.

Producten: 4 software producten voor reclame & promotie.

Activa Overzicht

- Gehele bedrijfsvoering, technologieplatform, klanten en merk.
- 40+ servers, meerdere computers, laptops en meubilair.

Overzicht faciliteiten

12.000 m² vloeroppervlak verdeeld over 4 verdiepingen in MIDC, Andheri East. Het is een bedrijfspand, maar niet inbegrepen in de transactie.

TARGET PRICE

\$ 75,000,000

GROSS REVENUE

\$ 25,000,000

EBITDA

\$ 0

BUSINESS TYPE

Software & SAAS

COUNTRY

India

BUSINESS ID

L#20220353

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