

Verplaatsbare audio-productontwerper en -fabrikant





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Het bedrijf werd opgericht in 2000 en is actief als ontwerper en fabrikant van gepatenteerde audioproducten, voornamelijk hoofdtelefoons. Het productassortiment is op maat gemaakt voor muzikanten en professionele studioteknici in Azië, Europa en Noord-Amerika, en voldoet aan de behoeften van diegenen die op zoek zijn naar de zuiverste muziekervaring.

Voor personen met marketingexpertise is er de mogelijkheid om ons intellectueel eigendom (IP) te verwerven. Een dergelijke koper kan ons intellectueel eigendom en onze productkwaliteit benutten om de distributie van onze hoofdtelefoons uit te breiden naar aanvullende verkoopkanalen. Hun isolatiehoofdtelefoons, met een verkoopprijs van \$100 tot \$200 per paar, zijn de ideale keuze voor veeleisende muziekliefhebbers en bieden een unieke combinatie van extreme geluidsisolatie, zeer nauwkeurige audio en over-the-ear comfort.

We hebben onze aanwezigheid op de markt van bedrade over-the-ear-hoofdtelefoons weten te behouden door de nadruk te leggen op eigen producten en ontwerpen, die worden beschermd door zeven patenten en drie geregistreerde handelsmerken. Hoofdtelefoons presteren consistent beter dan bekende fabrikanten zoals AKG, Audio-Technica, Beats, Bose, Sennheiser, Shure, Skullcandy en Sony. Hoewel hoofdtelefoons van deze fabrikanten de ruisonderdrukking bij specifieke frequenties meten, blinken hun hoofdtelefoons uit over een breed frequentiebereik.

Hun strategische allianties met dealers, distributeurs, endorsers, original equipment manufacturers en gebruikers getuigen van de uitstekende prestaties van onze producten. Deze allianties positioneren de toekomstige eigenaar van ons IP om toekomstige groeikansen te benutten.

Naast hun IP en strategische allianties heeft de potentiële koper een assemblage- en distributiefaciliteit nodig met een oppervlakte van niet meer dan 5.000 vierkante meter. Deze faciliteit kan zich in bijna elk deel van de wereld bevinden. Zelfs zonder extra marketinginspanningen verwacht ons management dat het bedrijf een omzet van bijna \$1 miljoen zal behalen in het kalenderjaar 2022, samen met een discretionaire winst van \$300.000 voor verkopers.

TARGET PRICE

\$ 5,000,000

GROSS REVENUE

\$ 1,000,000

EBITDA

\$ 300,000

BUSINESS TYPE

Audio

COUNTRY

Verenigde Staten

BUSINESS ID

L#20230558

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