

Reisbureau bedrijf



MERGERSCORP

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Dit gevestigde reisbureau, opgericht in 2014, biedt een breed scala aan toeristische diensten en heeft een sterke reputatie opgebouwd in de Saoedische en GCC-markten. Het agentschap wordt geleid door een team van ervaren professionals uit de sector en heeft zich verzekerd van een concurrerende marktpositie met hoge verkoopklasseringen in samenwerking met grote luchtvaartmaatschappijen.

Belangrijke details

- Uitgifte van internationale en binnenlandse vliegtickets.
- Hotelreserveringen, transfers, reispakketten en cruisereizen.
- Visumverwerking voor verschillende landen.
- Afgifte van internationale rijbewijzen.
- Franchisemogelijkheden beschikbaar.
- Aanzienlijk potentieel voor uitbreiding en meer verkoop met de juiste ondersteuning.

Marktpositie en prestaties

- Heeft ongeveer 4% marktaandeel in de regio.
- Behoort consequent tot de top 3 in verkoop bij bepaalde luchtvaartmaatschappijen.
- Groei van de verkoop na de pandemie ondanks een lagere winstmarge vergeleken met het verkoopvolume.

Concurrentievoordelen:

- Sterke partnerschappen met luchtvaartmaatschappijen in Saoedi-Arabië.
- Vakkundig team met uitgebreide ervaring in de sector.
- Biedt reisdiensten aan voor zowel de groothandel als de detailhandel.
- Uitstekende klantenbasis en reputatie binnen de markt.

Mogelijkheden voor uitbreiding:

- Strategieën voor bedrijfsgroei.
- Kansen om het klantenbestand uit te breiden en nieuwe diensten toe te voegen.
- Potentieel om gespecialiseerde toeristische diensten te ontwikkelen in nieuwe gebieden.

Inbegrepen bij verkoop

- Vaste klantenkring en lopende contracten.
- Deskundig team beschikbaar om te helpen na de verkoop.
- Zakelijke relaties met leveranciers en een bankgarantie van in totaal 1.969.000 SAR.

TARGET PRICE

\$ 3,000,000

GROSS REVENUE

\$ 12,298,208

BUSINESS TYPE

Diensten

COUNTRY

Saoedi-Arabië

BUSINESS ID

L#20240775

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