

# Gevestigde auto controle app



**MERGERSCORP**

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Er is een mobiele applicatie beschikbaar waarmee gebruikers belangrijke informatie over hun voertuig kunnen controleren. Tot de uitgebreide details behoren de levensduur van de motorolie, het resterende brandstof- en accuniveau, de inhoud van de brandstoftank en de accu, het verbruik van de brandstof en de accu, de kilometerteller, de bandenspanning met aanbevelingen en nog veel meer.

Werkt met veel populaire autofabrikanten in de VS, waaronder Acura/Honda, Audi, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, Ford, GMC, Jaguar, Jeep, Land Rover, Lexus, Lincoln, MINI, Mercedes-Benz, RAM, Tesla, Toyota, Volkswagen, Volvo en nog veel meer. Er is geen extra hardware nodig, alle functionaliteit wordt geleverd via de app.

OPMERKING – De getoonde financiële gegevens zijn gebaseerd op het meest recente gemiddelde van drie maanden. De TTM cijfers zijn \$869.400 omzet en \$553.841 winst.

### Kernpunten

- Huidige MRR: \$98.853, ARR: \$1.186.232
- 4.5 Sterren met 9.1K Beoordelingen
- 50K+ installaties/maand afgelopen zes maanden
- Organische vs. betaalde gebruikerswerving is voor 60% organisch en voor 40% afkomstig van Apple Search Ads, met een onmiddellijke ROAS van 1,4
- MAU = 83K, DAU = 4K
- Alle inkomsten zijn uit abonnementen & IAP (geen advertenties)
- Betaald verkeer heeft een aanzienlijk groeipotentieel, zoals blijkt uit het succes van concurrenten, waarbij sommigen maandelijks meer dan \$300.000 bereiken met deze strategieën
- 30 maanden geschiedenis (app werd gelanceerd in mei 2022)
- Coding: App – puur Swift, backend – Python & FastAPI
- Technologie-stack: Firebase, Adapty, AppsFlyer, Amplitude, ASATools

### TARGET PRICE

\$ 1,900,000

### GROSS REVENUE

\$ 1,027,564

### EBITDA

\$ 603,159

### BUSINESS TYPE

Internet Bedrijven

### COUNTRY

Verenigd Koninkrijk

### BUSINESS ID

L#20240782

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