

40 jaar oude Saoedische bakkerij





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40 jaar oude marktleider in speciale bakkerijproducten die verticaal geïntegreerde oplossingen biedt aan klanten via een bewezen track record van succesvolle partnerschappen.

Productportfolio

Dit bedrijf produceert verschillende bakkerijproducten op geautomatiseerde lijnen met behulp van geavanceerde technologie. Broodje, Samoli, Samosa-blaadjes, Croissant, Zoet broodje, Tortilla, Gebak en Shabura.

Productie-efficiëntie

De productielijnen zijn strategisch ontworpen voor optimale efficiëntie.

Aanwezigheid in de detailhandel

Er zijn momenteel 3 eigen winkels in Saoedi-Arabië met vers gemaakt snoep en bakkerijproducten zoals Baklava.

Distributienetwerk

Met een efficiënte logistieke operatie distribueren meer dan 20 bestelwagens dagelijks of om de dag producten naar belangrijke gebieden in het hele land.

Marktbereik

Producten worden strategisch geplaatst in supermarkten, buurtwinkels en ziekenhuizen via verschillende verkoopkanalen.

Groeimogelijkheden

Hoewel de fabrieken momenteel op 25% capaciteit draaien, bestaan er contracten met supermarktketens om uit te breiden naar Riyad en Jeddah. Financiële herstructurering zou volledige benutting van de beschikbare capaciteit mogelijk maken.

TARGET PRICE

\$ 37,000,000

GROSS REVENUE

\$ 6,000,000

BUSINESS TYPE

Productie

COUNTRY

Saoedi-Arabië

BUSINESS ID

L#20240611

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