

# Wereldwijde ROI- software en analyseplatform voor de gezondheidszorg



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Een bewezen ROI-softwareplatform voor gezondheid en wellness is beschikbaar voor overname of fusie via een activatransactie. Deze wereldwijd toegepaste oplossing voor uitkomstenbeheer en ROI-analyse en strategische planning wordt gebruikt door werkgevers (zowel multinationals als lokale bedrijven), farmaceutische bedrijven, benefit consultants, gezondheidszorgbetalers en wellnesaanbieders om uitkomsten en het rendement op investering (ROI) te meten van interventieprogramma's op het gebied van fysieke gezondheid, gedrag en gezondheid op het werk.

Met eigen software-IP, wereldwijde distributierelaties en een gecultiveerde database van landspecifieke productiviteitsverliesmodellen is deze aanwinst ideaal gepositioneerd voor integratie in bestaande bedrijven op het gebied van digitale gezondheid, EAP, benefits consulting, HEOR/Farma of analytics.

De verkoop van activa omvat

- ROI© softwareplatform (broncode, modellen, calculators)
- Wereldwijde rechten en handelsmerken
- Eigen datasets (productiviteit, kosten, ziekteprevalentie per land)
- Trainingsmateriaal voor klanten en gebruikersdocumentatie
- Distributienetwerk
- Merkwaarde en promotiemiddelen (meertalige website, artikelen, tijdschriftartikelen)

Sterke punten platform

- Bewezen in meer dan 30 landen, waaronder de VS, Australië, Zuid-Afrika, Canada, alle Europese landen, India, Mexico en Brazilië.
- Omvat meer dan 25 modules over fysieke ziekten, gedragsziekten en infectieziekten
- Zeer schaalbaar model met lage marginale kosten en softwarelicenties met hoge marges
- Gedifferentieerde methodologie ontwikkeld in samenwerking met een toonaangevende wereldwijde prognosefirma
- Hiermee kunnen ROI, NPV, IRR en break-even punten worden berekend voor door de werkgever gesponsorde programma's.

Diensten

- Licentie
- Consulting
- Cursussen
- Ondersteuning en training voor klanten

Promotie

- Pers-/ LinkedIn-berichten
- Presentaties en ROI-trainingsprogramma's op conferenties.
- Artikelen in tijdschriften
- Website in verschillende talen en effectieve oproepacties

TARGET PRICE

\$ 1,350,000

BUSINESS TYPE

Software & SAAS

COUNTRY

Verenigde Staten

BUSINESS ID

L#20250908

- Getuigenissen
- Webinars
- Mond-tot-mondreclame

Toekomstige ontwikkelingsplannen:

- Toevoeging van nieuwe landen
- Toevoeging van nieuwe ziekten en aandoeningen
- Focus op het meten van resultaten die vervolgens worden omgezet in ROI

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