

Snelgroeiend merk in damesmode en eerste levensbehoeften



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Het bedrijf is een snelgroeiend merk gespecialiseerd in innovatieve damesmode en essentials en is actief in twee landen. Het heeft momenteel een eigen winkel en binnenkort wordt er een tweede locatie geopend. Het merk heeft de afgelopen drie jaar met succes twee grote contracten met DM – Markt afgesloten en de producten zijn verkrijgbaar in alle 397 DM – Markt winkels in Kroatië, Servië en Bosnië & Herzegovina. Het contract met DM – Markt is goed voor ongeveer 65% van de omzet van het bedrijf, terwijl de overige 35% afkomstig is van zowel de offline als de online winkels. Het bedrijf vertrouwt op een klein team van vier mensen in Kroatië die al het naaiwerk afhandelen, samen met freelancers die worden ingeschakeld als dat nodig is om aan de vraag te voldoen. Daarnaast is het bedrijf de nieuwe leverancier voor EssilorLuxottica en levert het modeaccessoires voor bekende merken als Vogue en Ray-Ban.

Overzicht van producten en services

De best verkochte producten zijn tietentape, kleding, sieraden, accessoires en cosmetica voor vrouwen. We zijn een bekend merk met een trouwe klantenkring (social media meer dan 60.000) van vrouwen in de leeftijd van 18-55 jaar.

Activa Overzicht

Materiële vaste activa omvatten productactiva en winkelactiva ter waarde van EUR 200 duizend.

Overzicht faciliteiten

Ze zijn allemaal te huur. 2 opslagruimtes, een kantoor en twee winkels in Kroatië.

Kapitalisatie Overzicht

Er is één 100% eigenaar.

Alles wat werd verdiend, werd opnieuw geïnvesteerd.

Elk jaar is het inkomen (de winst) met minstens 70% gestegen.

Geen leningen of schulden op naam van het bedrijf.

TARGET PRICE

\$ 3,300,000

BUSINESS TYPE

Verkoper van mode

COUNTRY

Kroatië

BUSINESS ID

L#20250864

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