

# 30 jaar oude krachtpatser van Latijns-Amerika op het gebied van omnichannel BDO



**MERGERSCORP**

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Deze entiteit staat hoog aangeschreven voor haar diepgaande capaciteiten op het gebied van klantbetrokkenheid en het consistent leveren van uitzonderlijke klantervaringen (CX) in diverse wereldwijde markten.

Belangrijke operationele hoogtepunten zijn:

- Uitgebreide end-to-end oplossingen voor klantbetrokkenheid via spraak, e-mail, chat en sociale mediakanalen.
- Een strategisch gelegen operationeel centrum in Argentinië, gebruikmakend van een hoogopgeleide, tweetalige talentenpool.
- Een eigen technologiystack, met intern ontwikkelde PHP-gebaseerde applicaties en een robuuste, schaalbare PostgreSQL-architectuur.
- Een sterke klantenportefeuille: 88% Latijns-Amerikaans, 12% internationaal.
- Een veerkrachtige infrastructuur die geschikt is voor meerdere locaties en op afstand kan werken, ondersteund door een uitgebreid bedrijfscontinuïteitsplan.

Deze BPO is strategisch gepositioneerd als een full-funnel CX-partner voor vooraanstaande merken en vormt een ideale overname voor organisaties die op zoek zijn naar een schaalbare, technologisch geavanceerde operatie met stabiele terugkerende inkomstenstromen en een aanzienlijk wereldwijd groeipotentieel.

TARGET PRICE

\$ 6,500,000

GROSS REVENUE

\$ 6,000,000

EBITDA

\$ 1,300,000

BUSINESS TYPE

Callcenter

COUNTRY

Argentinië

BUSINESS ID

L#20250939

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