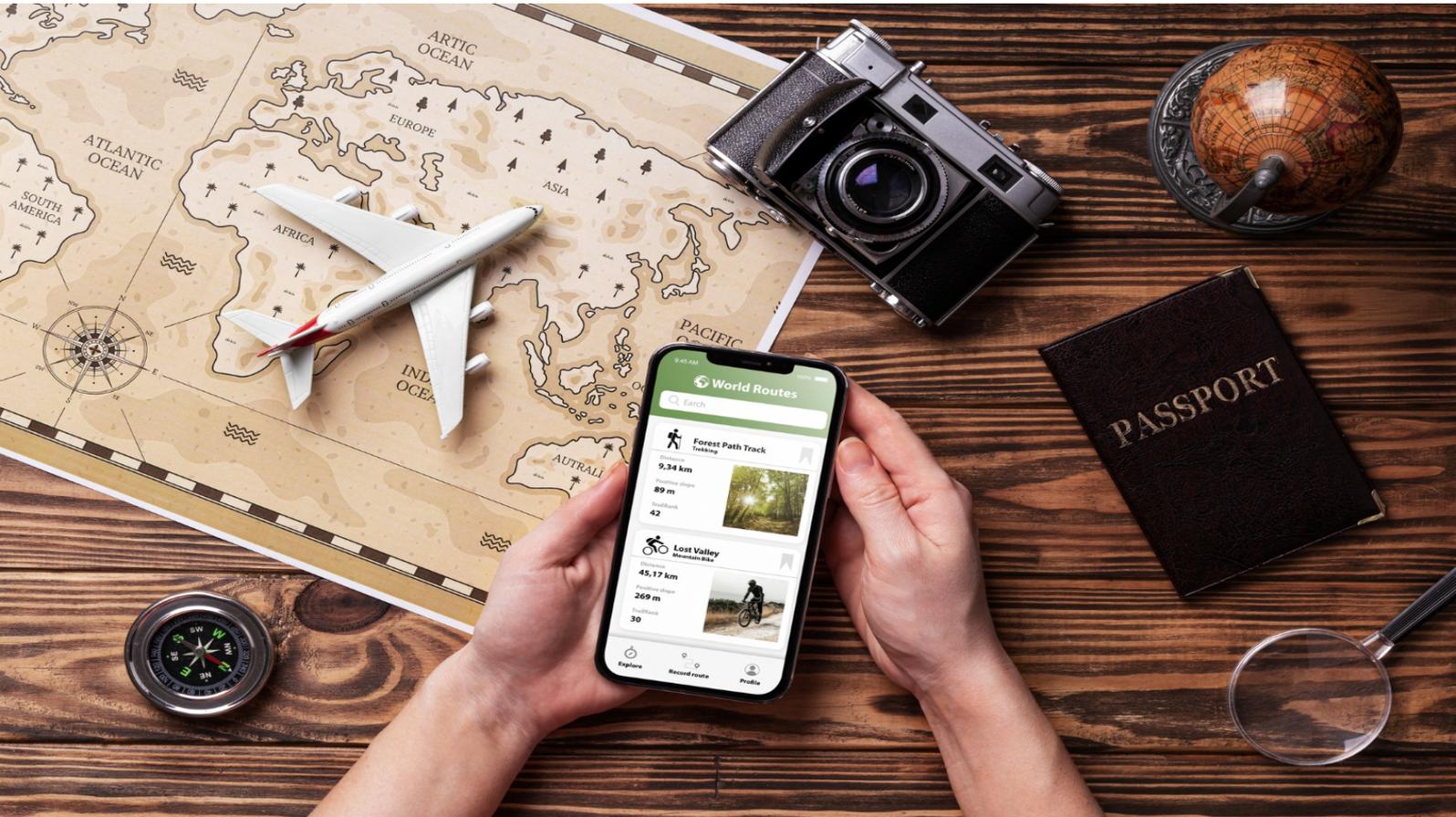


Plattform Reiservaringen



MERGERSCORP

Platform Reiserueringen

Een toonaangevende, snelgroeiende reisorganisatie gespecialiseerd in premium, gecureerde groepsreiserueringen voor millennials en Gen Z. Het merk verbindt soloreizigers met onvergetelijke, wekenlange ontsnappingen in wereldwijde bestemmingen en biedt comfort, cultuur en onmiddellijke gemeenschap. Het asset-light model is schaalbaar, heeft geen eigen inventaris en maakt gebruik van een getest draaiboek voor consistente ervaringen van hoge kwaliteit op verschillende continenten.

Kernpunten

- 2.840 reizigers geholpen
- Herhaalde boekingen-17%
- Bestemmingen wereldwijd
- 17.519 geboekte levenslange kamernachten
- 130.000 Instagram-volgers; 200.000 e-mailabonnees
- Marktfocus in de VS (75% klanten, leeftijd 25-35, gemiddeld inkomen \$80-120K)
- 4,7 Trustpilot score; verwijzingspercentage >10%

Bedrijfsmodel en inkomsten

- Groepsvertrekken met vaste data en vooraf samengestelde routes – gasten hoeven niets te plannen
- Asset-light structuur; gastheren en lokale DMC-partnerschappen beheren de operationele levering
- Gemiddelde bestelwaarde: \$2.879
- LTV klant: \$2.701
- Strategische koper kan margeverhoging (van 53% tot 77%+) ontsluiten door inventaris of infrastructuur te integreren

Concurrentievoordelen

- Zeer betrokken sociaal publiek, virale marketingmotor
- Gecodificeerde "experience engine" playbooks voor efficiënte, schaalbare lanceringen van bestemmingen
- Organische groei via loyaliteit en verwijzingen; hoge net promoter score
- Klaar voor schaalvergroting: plug-and-play voor hotel-, reis- of mediabedrijven die op zoek zijn naar "vraag-in-a-box".

TARGET PRICE

\$ 1,600,000

GROSS REVENUE

\$ 3,000,000

BUSINESS TYPE

Internet Bedrijven

COUNTRY

Verenigd Koninkrijk

BUSINESS ID

L#20251022

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