

Historische Zwitserse horeca-universiteit



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Een buitengewone kans om een gevestigde eersteklas privéuniversiteit in Zwitserland over te nemen. Dit is een kant-en-klare overname van een meer dan 20 jaar oude instelling met een wereldwijde reputatie.

Institutioneel profiel

- **Locatie:** Zwitserland. Een wereldwijde toeristische hoofdstad.
- **Opricht:** meer dan 30 jaar academische uitmuntendheid.
- **Academische portfolio:** bachelor-, master- en MBA-programma's in wereldwijde gastvrijheid, bedrijfskunde en culinaire kunsten.
- **Wereldwijde status:** Wereldwijd gerangschikt in de **Top 25 van Hospitality Schools** (QS Rankings).
- **Studentenbestand:** 100 – 150 studenten per instroom, die meer dan 50 nationaliteiten vertegenwoordigen.
- **Accreditaties:** Partnerschappen voor dubbele graden met Britse universiteiten enz.

Bacheloropleidingen (Bachelor of Arts – Hons)

De bacheloropleidingen duren doorgaans **3 jaar**, inclusief geïntegreerde betaalde stagesemesters.

- **BA (Hons) in International Hospitality Business Management**
- **BA (Hons) in Internationaal Bedrijfsmanagement**
- **BA (Hons) in Internationale Culinaire Kunsten**

Academische progressiestructuur:

- **Jaar 1:** Certificaat / Diploma + Stage
- **Jaar 2:** Hoger Diploma + Stage
- **Jaar 3:** BA (Hons) Degree + Optionele Stage

TARGET PRICE

\$ 3,950,000

BUSINESS TYPE

Onderwijs

COUNTRY

Zwitserland

BUSINESS ID

L#20260984

Postgraduaat- en masteropleidingen

Ontworpen voor carrièrewisselaars of professionals die willen toetreden tot senior management.

- **Master in internationaal beheer van gastvrijheid**
- **MBA in internationaal horecamanagement**
- **Gediplomeerd internationaal horecamanagement**
- **Diploma in internationale culinaire kunsten**

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