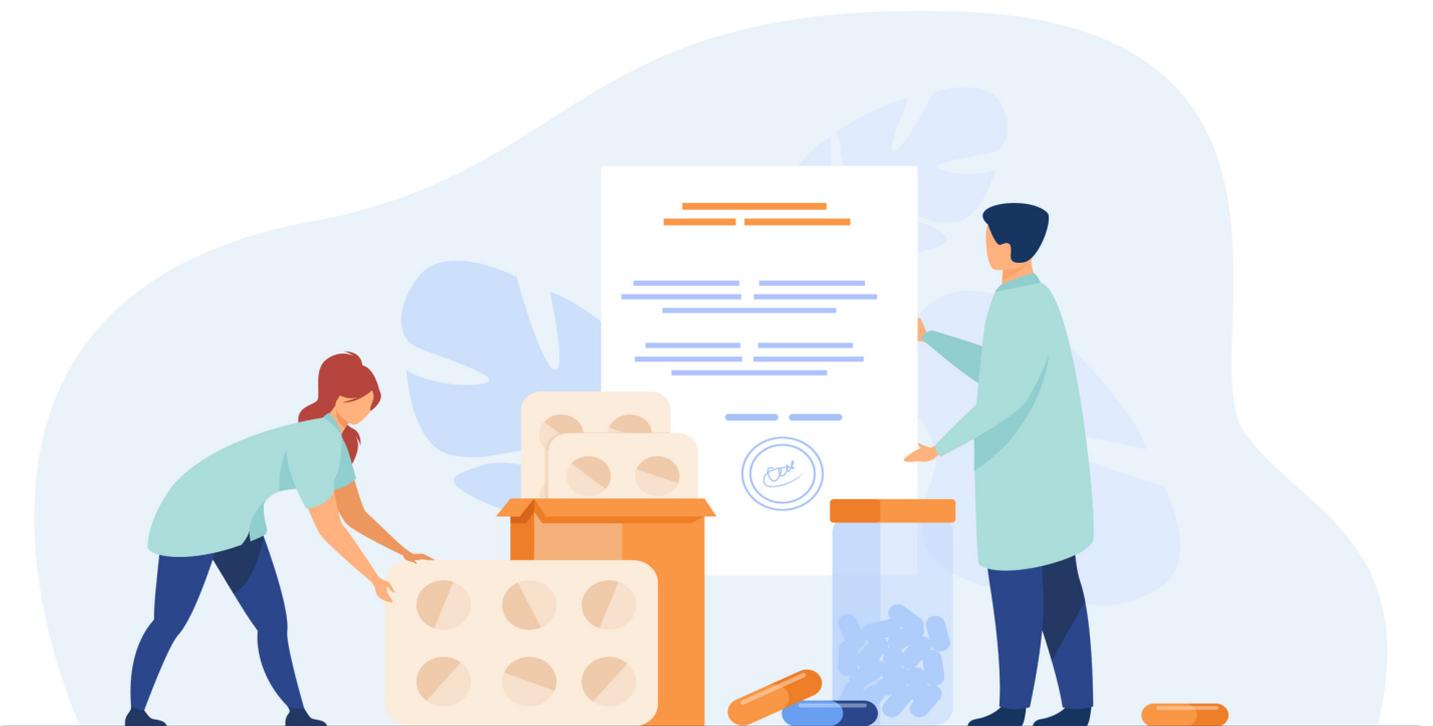


20 jaar oud farmaceutisch Zuid- Amerikaans merk





20 jaar oud farmaceutisch Zuid-Amerikaans merk

Dit bedrijf is al 19 jaar actief op de Colombiaanse markt en is in het bezit van de goedgekeurde INVIMA-registraties.

Er zijn serieuze gesprekken gaande om de markt uit te breiden naar Guatemala en nog 5 andere landen in Midden-Amerika met één grote distributeur. Er zijn 289 apotheken aangesloten in alle grote steden van Colombia en in veel kleinere steden. Het CRM is zeer goed georganiseerd, met 1397 leden tussen artsen, apotheken en de institutionele markt. Er zijn 289 apotheken aangesloten in alle grote steden van Colombia en in veel kleinere steden.

Commerciële markt

- 75% van de verkoop verloopt via artsen
- 25% van de omzet is institutioneel

Het bedrijf koopt de API, de hulpstoffen, de verpakking en de producten, en alles wordt gemaakt door outsourcing in gespecialiseerde fabrieken in Colombia die zijn goedgekeurd door het INVIMA.

Momenteel zijn er 32 producten geregistreerd en goedgekeurd door het INVIMA en de Superintendence of Industry and Commerce. Twee nieuwe producten staan op het punt goedgekeurd te worden door het INVIMA.

Een goedkeuring door het INVIMA in Colombia kost gemiddeld 2 jaar en USD 30.000 aan investeringen om te bereiken.

Dit bedrijf heeft 5 voedingsproducten, waarvan we het merk bezitten, maar niet het register.

Producten

- o Antibiotica
- o Pijnstillers
- o Ontstekingsremmend
- o Antihistaminica
- o Cardiovasculair
- o Voedingswaarde
- o Gastro-enterologie
- o Lipidenverlagende medicijnen
- o Pediatrische producten: Antibiotica en voeding.

TARGET PRICE

\$ 11,500,000

GROSS REVENUE

\$ 2,000,000

EBITDA

\$ 450,000

BUSINESS TYPE

Pharma

ESTABLISHED

2002-06-22

COUNTRY

Colombia

BUSINESS ID

L#20210109

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