

Premium Experiential Events Company



MERGERSCORP

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Een full-service evenement-, ervarings- en sponsorbureau dat unieke evenementen produceert. Het bedrijf creëert op maat gemaakte luxe ervaringen voor zakelijke, B2B en vermogende individuele klanten, gevestigd in de VS, met een nationaal bereik en een model dat gemakkelijk internationaal schaalbaar is.

Een gevarieerd klantenbestand van topklasse, waaronder talloze Fortune 500-bedrijven, met jaarlijks meer dan 100 nieuwe klanten.

Sterke punten en kansen

- **Winstgevendheid en schaalbaarheid:** Het bedrijfsmodel is zeer winstgevend en heeft bewezen zeer schaalbaar te zijn.
- **Concurrentievoordeel:** Het bedrijf heeft een "first mover advantage" in zijn specifieke niche binnen de markt van belevenisevenementen.
- **Groei:** Aanzienlijk potentieel voor versnelde groei van het marktaandeel, mogelijk gemaakt door deze transactie.

Transactie details

- **Type transactie:** Streven naar een **Meerderheidsverkoop of Volledige Exit** van het bedrijf.
- **Voorwaarden van de verkoper:** De verkoper staat open voor een gestructureerde **uitkoopoptie** die 24-48 maanden na sluiting beschikbaar is.
- **Reden voor verkoop:** De transactie is bedoeld om kapitaal veilig te stellen om een "cash runway" te creëren en de ontwikkeling van marktaandelen te versnellen.

TARGET PRICE

\$ 18,000,000

GROSS REVENUE

\$ 12,600,000

EBITDA

\$ 6,900,000

BUSINESS TYPE

Amusement

COUNTRY

Verenigde Staten

BUSINESS ID

L#20251046

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